



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

World Scout Bureau
Bureau Mondial du Scoutisme

Rue du Pré-Jérôme 5
P.O. Box 91
1211 Genève 4 Plainpalais
SWITZERLAND

Phone (+41 22) 705 10 10
Fax (+41 22) 705 10 20
Email worldbureau@scout.org
Web scout.org

Circular N° 29/2014

To: International Commissioners

July 2014

SCOUTS OF THE WORLD AWARD

Dear colleagues,

Many successful efforts have been made to transform one's will for action into active community service through our Scout programmes. The Scouts of the World Award (SW Award) was created by World Scouting in 2004 to serve this purpose and revitalise the programmes of Senior Sections (15-26). It aims at educating young people to active world citizenship. Today, 10 years later, we are updating the Scouts of the World Programme to relaunch it and facilitate its implementation at the NSO level. We believe that it is an important and valuable programme; the experiences of more than 40 NSOs and thousands of awardees have proven it!

1. A very quick reminder of what the SW Award is:



The Scouts of the World Award challenges young people aged 15 to 26, Scouts and non-Scouts, to reflect upon global issues and act upon them on a local level. It is the only award for youths provided by World Scouting. It is a learning experience through which one can gain the knowledge, skills and attitudes to become an active world citizen. It is also an individual commitment to make one's community a better place. Finally, the Scouts of the World awardees are invited to form a global family providing inspiration to everyone for continuous action.

Here is the process leading to the award:

- First, young people explore one or several global challenges of today's world. These challenges are related to one or several of the three action fields of the SW Programme: development, peace and/or the environment. This initial phase of exploration lasts for a few days; it is called the **SW Discovery**. At the end of their SW Discovery, the participants start drafting a project meant to tackle, in a given community, the issue(s) at stake.
- After their SW Discovery, the participants of the SW Programme plan and run the **SW Voluntary Service** they have started to draft during their SW Discovery. This project usually lasts around two weeks.
- Once their project is done, the participants evaluate it. If their experience fits in the criteria set for the **SW Award**, they become awardees. They receive the SW Award badge as well as a certificate. Finally, the awardees can join the **SW Network** and contribute further to the development of the SW Programme and its causes.

2. 10th Anniversary celebration in Slovenia:

In a few days, Slovenia will host the 12th World Scout Youth Forum (WSYF) and the 40th World Scout Conference (August 4 - August 15, 2014). These World Scout events represent a unique occasion which we will use to celebrate the 10th Anniversary of the SW Award, inform NSOs, and start re-launching the



programme. Among other things, a SW Discovery will actually be proposed to 50 WSYF participants motivated to start, in Slovenia, their Scouts of the World adventure!

3. Re-launching the SW Award:

To re-launch the SW Award, several initiatives have been taken. Please note that most of them are still being looked over and are on their way. The World Scout Bureau has worked with the *Youth for Change* working group to organise this re-launching.

- The **Scouts of the World Award Programme Guidelines** are being updated. The information they contain is meant to be more complete, precise and youth friendly. All National SW Coordinators will receive the first draft of these *Programme Guidelines*. It is a working document in which their detailed feedbacks will be very valuable. (Deadline: August 31, 2014 - Contact: Vincent Perraud, vperraud@scout.org)
- A **Scouts of the World Award Implementation Manual for NSOs** is also being created. The help of the Scout Association of Singapore has been very valuable. It will go hand in hand with a set of **Activities Handouts** which will be made available to you online later on for your first SW Discoveries. All National SW Coordinators will also receive the first draft of this *Implementation Manual*. Please try and have their inputs in by the end of August! (Deadline: August 31, 2014 - Contact: Vincent Perraud, vperraud@scout.org)
- The new **Intranet section** on <scout.org> hosts a *Scouts of the World Award Service Page*. On this page, the above documents as well as valuable material related to the Scouts of the World Programme will always be available. Use your NSO's login information and check it out right now: <http://www.scout.org/node/32250>. Keep on checking this page regularly for more tools!
- We have updated the **Contact List** of National SW Coordinators. The network they form is a very useful support and a source of inspiration for NSOs. Please find this updated Contact List on the *Scouts of the World Service Page* of the Intranet section of <scout.org>.
- A lot of **Promotional Material** is being updated or created so as to better reach out and communicate with the youths, as well as strengthen the marketing strategy of the Scouts of the World Award. These include posters, flyers, banners, presentation(s) and visual elements. Very soon, they will be made available to you on the Intranet section of <scout.org>. They will go hand in hand with updated **Scouts of the World Award Visual Guidelines**.
- Finally, the re-launching of the Scouts of the World Award will also mean more support from the world level, as well as the organisation of specific **Scouts of the World events** meant to strengthen international cooperation, training, and exchanges of best practices.

4. Up-coming Scouts of the World events:

In Slovenia, we will celebrate the 10th Anniversary of the Scouts of the World Award. However, we intend to have all the updated documents and material ready at a later date; one that is specifically related to the Scouts of the World Award.

From October 23 to October 26 2014, the Asia-Pacific Region is organising a Scouts of the World Award Seminar in Korea. They are happy to invite all NSOs coming from other Regions and interested in the Scouts of the World Award to participate as well. It will be an important meeting for the re-launching of the Award. We strongly encourage you to participate in this event!

For more information regarding this Scouts of the World Seminar as well as for registration, find enclosed with this circular the following documents: APR Circular N°8/2014 "APR Seminar on the Scouts of the World Award", APR Circular N°8/2014 Reply Slip, General Information on the Seminar.

5. Communication & Information Channels:

For you to stay current with everything that is happening related to the Scouts of the World Award, we would like to list the different official world platforms and information channels that exist:

> On <scout.org>:

- There is the *Scouts of the World Award Service Page* on the Intranet section. (<http://www.scout.org/node/32250>) To access it, you need your NSO's login information. On this page, you will find information and material specifically addressed to NSOs that are meant to facilitate the implementation of the Scouts of the World Programme at national levels. Examples: *Implementation Manual*, Registration Form, *Visual Guidelines*, Contact List, etc.
- There is the public page dedicated to the Scouts of the World Award. (<http://www.scout.org/scoutsoftheworldaward>) On this page, one can find basic information regarding the SW Award, the *Programme Guidelines* addressed to the youths, a map of existing SW Bases which organise SW Discoveries, etc.
- There is the social media user profile of the Scouts of the World Award. (<http://www.scout.org/user/46751>) This allows the World Scout Bureau to share news and stories on a regular basis, as well as to answer potential questions. It is used more as an interactive communication channel.

> On Facebook:

- There is the public page. It is meant to share information and bring on one single platform every Facebook user interested by the Scouts of the World Award. It is also a place for questions. (<https://www.facebook.com/scoutsoftheworldaward>)
- There is the closed group which gathers all the National SW Coordinators and the Scouts of the World awardees. (<https://www.facebook.com/groups/523307551103442>) This networking platform allows awardees to collaborate with one another. It should strengthen their capacity to contribute further to the development of the SW Programme and its causes, which forms the SW Network. It is the responsibility of the National Coordinators to add the awardees of their NSO to this closed Facebook group. **(So if you are a Coordinator, make sure you're in the group!)**
- Finally, as of today, a public Scouts of the World Award Facebook group exists. (*Scouts of the World Award - Official Group* - <https://www.facebook.com/groups/swaward>) It is a place for sharing, discussing, asking questions, etc. Slowly, members of this group will be asked to "like" the public page mentioned above, and this group will eventually be deleted.

> By e-mails:

- The Contact List available on the Intranet section will also provide you with the e-mails of the World Scout Bureau staff members in charge of the Scouts of the World Award at the regional and the world levels. (<http://www.scout.org/node/32250>)

6. NSOs' Registration Procedure for the Scouts of the World Award:

To start implementing the Scouts of the World Award, your NSO needs to register. It is a very quick process that is done entirely online. As a matter of fact, all the World Scout Bureau needs is the contact information of the person appointed as National Scouts of the World Coordinator. The on-line registration form is available on the Intranet section of <scout.org>.

7. Contributions from NSOs:

This circular is coming to its conclusion. Re-launching the Scouts of the World Award after 10 years of existence means a lot of things: we have experience; we know the value this programme can have for society, for the young people, for the NSOs; we have success stories showing how it is a learning experience for young people and a catalyst for change, as well as an enhancer of international cooperation and partnerships. However, we still need your help.

As of today, here are the contributions and inputs we would like to receive from your NSO:

> National SW Coordinators will receive the first draft of the updated *Programme Guidelines*. It is a working document in which their detailed feedbacks will be very valuable. (Deadline: August 31, 2014 - Contact: Vincent Perraud, vperraud@scout.org)

> National SW Coordinators will also receive the first draft of the *Implementation Manual*. Please try to have their inputs in by the end of August! (Deadline: August 31, 2014 - Contact: Vincent Perraud, vperraud@scout.org)

> Please check, as soon as possible, the Contact List of National SW Coordinators on the Intranet section of <scout.org> (<http://www.scout.org/node/32250>). If your information is correct, it's perfect. If it is not, then please use the registration form to correct it. Furthermore, if you have not implemented the programme yet, you can still appoint a person in charge of being the Scouts of the World Coordinator for your NSO. We strongly encourage you to consider the possibility of integrating the SW Award within the programme of your older section (15-26). To do so, use the registration form. (Deadline: August 31, 2014 - Contact: Vincent Perraud, vperraud@scout.org)

> Finally, we are still looking for more Scouts of the World Success Stories and high-resolution pictures (especially of awardees with their badge and/or certificate). Feel free to send us these elements as soon as you have them. When sending pictures, please provide us with a few details such as: the date, the location, the project area, the photographer's name for the credits, etc. We are looking forward to receiving these from you. They will be very valuable when it comes to illustrating the new documents, or developing communication materials. (Deadline: ASAP - Contact: Vincent Perraud, vperraud@scout.org)

Thank you very much!

Sincerely yours,

Scott A. Teare
Secretary General, WOSM

Enclosures: mentioned

- APR Circular N°8/2014 "APR Seminar on the Scouts of the World Award" (In English only)
- APR Circular N°8/2014 Reply Slip (In English only)
- General Information on the Scouts of the World Award Seminar (In English only)



**World Scout Bureau, Asia-Pacific Regional Office
Bureau Mondial du Scoutisme, Bureau Régional Asie-Pacifique**

ODC International Plaza Building
219 Salcedo Street
Legaspi Village, Makati City
Metro Manila
PHILIPPINES

Phone (+63 2) 818 09 84

(+63 2) 817 16 75

Fax (+63 2) 819 00 93

Email asia-pacific@scout.org

Web scout.org

CIRCULAR NO.08, series of 2014

To: Chief Commissioners
International Commissioners
Chief Scout Executives

3 March 2014

APR Seminar on the Scouts of the World Award

Dear Colleagues:

Greetings!

We are pleased to inform you that the Asia-Pacific Regional Office of the World Organization of the Scout Movement, in collaboration with Korea Scout Association (KSA), is hosting the APR Seminar on the Scouts of the World Award from 23 – 26 October 2014.

Aim

To gather key Scout leaders from National Scout Organisations in the Asia-Pacific Region and share with them the technical process of developing the Scouts of the World Programme and revitalise the programme of Senior Scouts and Rover Sections (15-26 age range) for effective implementation towards continuous growth of Scouting.

Objectives

At the end of the seminar, the participants will be able to:

LEARN

- Explain the Scouts of the World Award, the Scouts of the World Discovery, Scouts of the World Voluntary Service, Scouts of the World Bases, Scouts of the World Network, Scouts of the World Partnership, and Support structures;

FEEL

- Share experiences and recognize promising practices of those NSOs who have successfully implemented the Scouts of the World Award;

DO

- Identify strategies on how to promote the Scouts of the World Award and how it can be integrated to the Senior Scouts and Rover Section;

Date: 23 – 26 October 2014

Participants are requested to arrive 22 October 2014 and may leave 27 October 2014.

Venue:

International Youth Centre Youth Hostel
Address : 234 Geumnanghwa-ro Gangseo-gu
Seoul, Korea 157-856
Phone number : +82-2-2667-0535

Workshop Fee: US\$ 150.00 per person, which will cover airport reception, inland transportation, accommodation, food (from dinner of 22 October until breakfast of 27 October), seminar materials and educational tour.

Eligibility of Participants

- Commissioners of any level in an NSO or full time executives responsible or in charge of Youth Programme specially those responsible in implementing the Scouts of the World Award in their NSOs.

For more information, please do not hesitate to contact:

Mr. Simon Hang Bock Rhee

International Commissioner
Korea Scout Association
National Headquarters

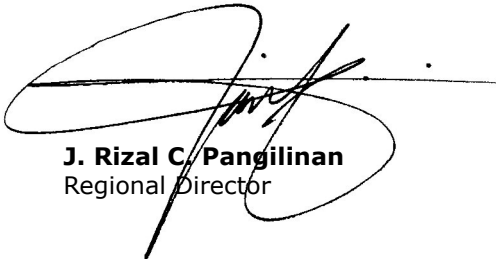
10F 18-3 Yeouido-dong, Yeongdeungpo-Ku
Seoul 150-914, REPUBLIC OF KOREA
Tel No: +82 2 6335 2000

Fax No: +82 2 6335 2020 / 784 1625
E-mail: international@scout.or.kr
Website: <http://www.scout.or.kr>

May we request you to send at least two participants from your National Scout Organization to this event. Please return the attached reply slip not later than **30 August 2014**.

We hope to receive a favourable response from you to make this regional event a success.

With best regards,



J. Rizal C. Pangilinan
Regional Director

APR Seminar on the Scouts of the World Award

23 – 26 October 2014

Republic of Korea

Reply Slip

Please send this reply slip back on, or before **30 August 2014**, to:

J. Rizal C. Pangilinan
Regional Director
World Scout Bureau/APR
Makati City, PHILIPPINES
Tel. No.: +63 2 / 818 0984
Fax No.: +63 2 / 819 0093
Email: asia-pacific@scout.org

Mr. Simon Hang Bock Rhee
International Commissioner
Korea Scout Association
National Headquarters
Seoul, REPUBLIC OF KOREA
Tel No: +82 2 6335 2000

Fax No: +82 2 6335 2020 / 784 1625
E-mail: international@scout.or.kr

National Scout Organization: _____

The following Scout Leaders from our Scout organization will participate in the APR seminar on the Scouts of the World Award:

	Name	Age	Position in NSO	Personal Email Address
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____

We will send the itinerary as soon as they are ready.

Remarks:

Date: _____

Signature: _____

Name: _____

Position in NSO: _____

APR Seminar on the Scouts of the World Award

International Youth Centre Youth Hostel

Gangseo-gu, Seoul, Korea

23 – 26 October 2014

General Information

Aim of the seminar:

To gather key Scout leaders from National Scout Organizations in the Asia-Pacific Region and share with them the technical process of developing the Scouts of the World Programme and revitalize the programme of Senior Scouts and Rover Sections (15-26 age range) for effective implementation towards continuous growth of Scouting.

Seminar Objectives:

At the end of the seminar, the participants will be able to:

LEARN

- Explain the Scouts of the World Award, the Scouts of the World Discovery, Scouts of the World Voluntary Service, Scouts of the World Bases, Scouts of the World Network, Scouts of the World Partnership, and Support structures;

FEEL

- Share experiences and recognize promising practices of those NSOs who have successfully implemented the Scouts of the World Award;

DO

- Identify strategies on how to promote the Scouts of the World Award and how it can be integrated to the Senior Scouts and Rover Section;

Date and Duration:

23 – 26 October 2014. Four full days including a half-day tour. Participants are requested to arrive 22 October 2014 and may leave 27 October 2014.

Participants are requested to wear Scout uniform or least a Scout scarf, so that you can be easily recognized, by KSA Scout Leaders, when you arrive at the Airport. In case you will not be met at the airport, please contact:

Mr. Justin Hyoung Gyun Kim
+82 10 94646 7900

Mr. Jeffrey Keun Tae Kim
+82 10 9458 5593

On advance request, pre and post seminar accommodation can also be arranged. Cost of accommodation for these extra days will be the responsibility of the participants.

Venue:

International Youth Centre Youth Hostel
234 Geumnanghwa-ro, Gangseo-gu
Seoul, Korea 157-856
Phone number: +82-2-2667-0535

Seminar fee:

US\$150.00, which shall cover local transportation, food, accommodation of five nights, seminar documents, seminar souvenirs, half-day educational tour, etc.

Eligible participants:

Commissioners of any level in an NSO or full time executives responsible or in charge of Youth Programme specially those responsible in implementing the Scouts of the World Award in their NSOs.

Working Language:

The working language of the Seminar will be in English. National Scout Organizations will be requested to select participants who are able to understand and take an active part in discussions in English.

Accommodation:

Participants will be accommodated in sharing basis at the Hostel.

Meals:

Meals are served at the restaurant (3F) from dinner of 22 October until breakfast of 27 October 2014.

Meal times are the following:

Breakfast	: 0730 - 0830hrs
AM Snacks	: 1030 - 1100hrs
Lunch	: 1230 - 1400hrs
PM Snacks	: 1600 - 1630hrs
Dinner	: 1800 - 2000hrs

Passport and Visa:

If you need entry visa to Republic of Korea, please send your passport details to Korea Scouts Association, International Office and request them for a letter of invitation or other documents as may be required for visa application.

You may send your request to:

Ms. Jessy Jieun Seo

Assistant Manager, International Dep.
Korea Scouts Association

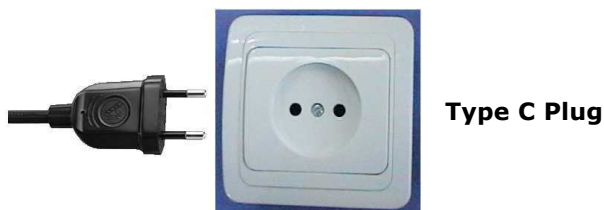
Tel. No.: +82 - 2- 6335 - 2008

Fax No.: +82 - 2- 6335 - 2020

Email: jessy@scout.or.kr

Electricity:

Electricity is 220 volts, 60Hz. Electrical plugs are of Type C and Type F.



Type F Plug (The Type F plug and outlet is much like the Type E, except it has two earth clips on the side rather than a female earth contact. Type F likely to be found in offices and hotels.)

**Climate:**

The climate of Korea is characterized by four distinct seasons: winter, spring, summer, and autumn.

October is the transition month between the summer rainy season and the cold, dry winter. Autumn lasts from September to November, and produces mild weather. It is the best season for visiting Korea. The transitional seasons from spring to autumn are often sunny and generally dry.

Average temperature in Seoul, during October is 14.8°C (58.6°F).

Attire and Dress Code:

Attire for the seminar will include Scout Uniform for Opening and Closing Ceremonies and formal functions. Smart casual clothes should be worn for other sessions. For image building purposes, you may also be requested to wear the uniform when you go out for educational tour.

Foreign Exchange:

The local currency is called "WON" (KRW). One US Dollars (USD1.00) is equivalent to around KRW1,059.00.

Since you will be transferred from the airport directly to the seminar venue, it is highly recommended to change your US Dollars at the airport.

What to prepare and what to bring:

- Personal toiletries (towels, toothbrush, toothpaste, soap, etc.);
- Bring along some badges, souvenir, as we will be visiting youth members. We have plan to visit one of scout troop of KSA during Educational tour;
- Prepare with an activity (song, dance, story, tradition that reflects your country) to ask other participants to join in during the closing dinner;
- Prepare a five-minute game that reflects your country or culture and will be able to manage for everyone else as a fill in activity during the forum;
- Other optional equipment includes, still and video cameras, small gifts to exchange with the host, during the closing ceremony.

For general information

Mr. Yong Tak Cho
Director, International Dep.
Korea Scouts Association
Tel. No.: +82 2 6335 2022
Fax. No.: +82 2 6335 2020
Email: ytcho@scout.or.kr