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Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

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Circular No. APR-C15-2024

To: Chief Commissioners
International Commissioners
Chief Scout Executives

18 July 2024

33rd Asia-Pacific Regional Jamboree Logo Making Contest

Dear Colleagues:

Greetings from the Asia- Pacific Support Centre!

In reference to Circular 13, Series 2024 regarding the 33rd Asia-Pacific Regional Scout Jamboree to be hosted by the Boy Scouts of the Philippines, we are thrilled to announce the launch of the "Logo Making Contest" for the official emblem of this event of young people.

All entries must be submitted electronically to 33rdAPRJamboree@scouts.gov.ph with the subject line "OFFICIAL ENTRY - Logo Making Contest (Your Name and Country)" by 30 September 2024.

Attached to this circular are the detailed mechanics and criteria for judging of the logo making contest. Please review these carefully to ensure your submission meets all requirements.

Yours in Scouting,


J. RIZAL C. PANGILINAN
Regional Director

JRCP/YPC/RBN
18July2024

Logo Making Contest Mechanics

Theme: The theme of the Jamboree is ***"Be Prepared: Scouts for Peace and Sustainable Development."*** The logo design should portray the theme.

Eligibility: Contest is open to all Scouts of any age, gender, religion, or race from any member WOSM APR NSOs.

Number of entries: Participants may submit as many entries as they can.

Technical Specifications:

Color: Limit use of color to three. It is advisable to use solid colors rather than gradient.

Typography: Should the participant will incorporate text in the logo, limit the typeface into two.

Elements: The designer must ensure that the elements included in their entry are relevant to Scouting and event theme.

Graphic Editor Platform: We accept entries created from vector-based platforms such as Adobe Illustrator or raster-based application such as Adobe Photoshop, GIMP, Canva, etc.

Resolution:

- Should the designer will use a raster-based graphic editor platforms such as Adobe Photoshop, GIMP, Canva, etc. the designer must consider that the logo will be use in different digital and print materials, thus, it is recommendable that the logo must be designed in a high-resolution setting.
- A minimum of 300 PPI is recommendable.
- The logo design must be adaptable for use on print, electronic media, and embroidered badge.
- The designer must consider that the logo design has to register clearly even in its smallest application.

Attachments:

- The ".jpg" or ".png" file of the logo entry together with the ".svg" file or the editable file.
- Short description, explaining the relevance of the logo to the event theme.
- Filled-out entry form endorsed by your NSO or your local bouncily from BSP.
- Entries with incomplete attachments will not be considered.

Submission and Deadline:

All entries must submitted to 33rdAPRJamboree@scouts.gov.ph with the subject "OFFICIAL ENTRY - Logo Making Contest (name and country)" - i.e. "OFFICIAL ENTRY - Logo Making Contest (Juan Dela Cruz, Philippines).

Deadline of submission of entries is not later than 30 September 2024.

Criteria for Judging:

The entries will be judged according to these criteria:

Category	Description	Percentage
Creativity	The logo must not be similar to any other logo.	25%
Originality	The entry must be the own work of the participant.	25%
Aesthetic Quality	Visual elements are in accordance with the principles of graphic design-visual balance, color harmony, etc.	25%
Relevance to the theme	Logo reflects the theme	25%
TOTAL		100%

Selection: One winner and three runners-up will be selected by the panel of judges.

Important Notice:

- Designs which contain copyright images, graphic elements from other Jamboree or Scouting-related logos, or artwork coming from clipart will not be considered.
- The winning entry will be the official logo of the 33rd Asia-Pacific Regional Scout Jamboree and will be used on badges and other event collateral.
- All submitted entries may be used for promotional purposes.
- Following the logo selection, the organisers reserve the right to enhance the winning logo design/s.
- Winning entries will be considered property of the WOSM APR and the host NSO.

Prizes:

The winning entry will be the official logo of the 33rd Asia-Pacific Regional Scout Jamboree and will be used on badges and other merchandise promoting the event.

Category	Prizes
1 Winner	Php10,000.00 or its US Dollar equivalent
3 Runners-up	Php5,000.00 each or its US Dollar equivalent

Winners and runners-up may coordinate with the host organisation to claim their prizes.

More information:

For more details, you may refer them directly to the Boy Scouts of the Philippines thru Jamboree Executives and Technical Staff (JETS) of the 33rd Asia-Pacific Regional Scout Jamboree at 33rdARJamboree@scouts.gov.ph.

---NOTHING FOLLOWS---