



**SCOUTS®**  
Creating a Better World

World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

**World Scout Bureau, Interamerican Region**  
**Oficina Scout Mundial, Región Interamericana**

Building 172  
City of Knowledge  
City of Panama  
REP OF PANAMA

P.O. Box 0818-00770  
Panama  
REP OF PANAMA

**Tels.** (+507) 317 11 58  
(+507) 317 18 08  
**Email** interamerica@scout.org  
**Web** scout.org

**To:**

- National Youth Programme Directors (or equivalent designated liaison to the Youth Programme Team)
- National Directors of Adults in Scouting (or equivalent): Human Resources, Adult Resources, or the person designated as a liaison to the Adults in Scouting National Team).
- National Directors of Educational Methods
- Members of the National Teams of: Youth Programme and Adults in Scouting;
- Scout Groups/Units

19 May 2023

## **Circular No. IAR-C14-2023-EN: Celebration of International Environment Day**

Dear Brothers and Sisters in Scouting:

Greetings from Panama City, Panama.

International Environment Day is a date of great importance celebrated on June 5 every year. It was established by the United Nations General Assembly in 1972 during the Stockholm Conference on the Human Environment. This celebration aims to raise awareness among the world's population about the importance of protecting and preserving the environment.

WOSM launched Earth Tribe 3 years ago, allowing us to make visible and promote a culture of care and preservation of the Planet. That is why today we want to echo and let more people know about the Earth Tribe through the Scouts that are part of the Interamerican Scout Region.

We have designed a campaign so that all Scouts who want to join these actions to promote the Earth Tribe can report and receive a certificate.

### **1. OBJECTIVE**

- Promote environmental awareness actions through the Earth Tribe initiative in schools, churches, and community centers.
- Promote local actions that generate regional impact.

## **2. DATES**

It starts from its launching on May 19, 2023, until June 30, 2023.

## **3. MODALITY**

We will promote the Campaign widely through the social media of the Interamerican Scout Region, and we ask you to replicate it in yours.

In addition, we ask that this information reaches the Scout groups; our idea is to make all the Scouts' actions visible in the framework of International Environment Day, sharing this crucial global initiative with as many people as possible. To do so, you must upload your stories to scout.org.

## **4. KEY MESSAGES**

- 1.** Environment Day is important because it reminds us of the need to care for our Planet and promote environmental awareness worldwide. The Scouts, through the Earth Tribe initiative, strive to educate young people about environmental issues and how to take action to protect our Planet.
- 2.** The Scouts of the Interamerican Scout Region act and generate awareness actions on environmental protection.
- 3.** As a leading non-formal education organization, Scouting develops global programs such as the Earth Tribe in which all young people can participate.


## **5. WHERE TO FIND THE INFORMATION**

You can find the necessary information in the following link:

<https://www.scout.org/news/inspire-others-earth-tribe-2023>

If you need more information, don't hesitate to contact Susana Salguero at [ssalguero@scout.org](mailto:ssalguero@scout.org).

Yours in Scouting,



Raúl Sánchez Vaca  
Regional Director  
World Scout Bureau  
Interamerica Support Centre